

# **Leighton Facility Advertising Program**

## **Guidelines & Requirements**

### **Applications for Advertising:**

1. Applications to advertise will be received on a first come, first serve basis.
2. All sign advertisements must be approved by the Director of Student Services and Facilities Planning.
3. The ordering of the signs will be facilitated by the District through multiple vendors. The District will bid for the construction of the sign and award the work to the company at the lowest cost. The company has the right to request a specific vendor for construction of the sign.
4. Payment for the sign, along with the advertising fee, must accompany the application.

### **Signs:**

1. Constructed signs will be owned by the advertiser and control of its locations will be at the discretion of the District.
2. Any sign damaged due to no fault of the District will remain the responsibility of the owner for repair or replacement as determined by the Director of Student Services and Facilities Planning.
3. No personal signs will be permitted. All signs must be facilitated through the District and the Director of Student Services and Facilities Planning, and shall conform to the specifications set forth by the District.
4. All signs shall be developed with a 4' x 8' layout, econolite, cpa core with aluminum laminate panels.
5. The Director of Student Services and Facilities Planning and Supervisor of Plant Operations will be solely responsible for the erection of the sign at the display locations.
6. All lettering, bordering, and colors are included in the price of each sign.

### **Advertising Standards:**

*No advertising will be permitted which:*

1. promotes hostility, disorder, or violence
2. attacks ethnic, racial, or religious groups
3. is libelous
4. invades the rights of others
5. inhibits the functioning of the school
6. promotes, favors, or opposes the candidacy of any candidate for election, or any public question submitted at any general, county, municipal, or school election
7. promotes the use of drugs, alcohol, tobacco, or firearms

### **Proceeds:**

All revenues collected through this advertising initiative will go towards the funding of Co-Curricular and Extracurricular opportunities for the Leighton Area School District.